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PRESS RELEASE

ANIMA Holding: the greenshoe option was exercised.

Milan, May 16, 2014 - ANIMA Holding S.p.A. ("**ANIMA Holding**"), with reference to the Global Offering of its ordinary shares, announces that today the Joint Global Coordinators of the Global Offering Goldman Sachs International, Banca IMI and UniCredit Corporate & Investment Banking, have partially exercised the greenshoe option granted by Lauro Quarantadue S.p.A., Banca Monte dei Paschi S.p.A. and Banca Popolare di Milano S.c. a r.l. for n. 15,870,900 shares, equal to 64% of the shares which were over-allotted.

The purchase price of the shares covered by the *greenshoe* option was is equal to Euro 4.20 for share - the same price established under the terms of the Global Offering - for an aggregate consideration of Euro 66,657,780.

Settlement of the shares relating to the greenshoe option will take place on 21 May 2014.

Accordingly, the Global Offering including the greenshoe option involved a total of 180,763,160 ANIMA Holding shares, equal to 60% of the company's share capital, for a total amount of Euro 759 million.

The Joint Global Coordinators of the Global Offering were Goldman Sachs International, Banca IMI and UniCredit Corporate & Investment Banking, which together with UBS Investment Bank, acted as *Joint Bookrunners*. Banca IMI, moreover, acted as Lead Manager for the Public Offering. UniCredit Corporate & Investment Banking acted as *Sponsor*. MPS Capital Services S.p.A. (company of the BMPS Group) and Banca Akros S.p.A. (company of the BPM Group) acted as co-Lead Managers.

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The ANIMA Group is a leading Italian independent asset management operator, with around €50 billion of assets under management (as of March 2014). A synthesis of different, complementary paths and specializations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed of Italian funds and foreign SICAV. The Company also offers institutional and private pension funds, as well as individual and institutional asset management services. For further information, please visit www.animaholding.it.

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Important Regulatory Notice

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This announcement is for distribution only to persons who (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Financial Promotion Order"), (ii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc") of the Financial Promotion Order, (iii) are outside the United Kingdom, or (iv) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). This announcement is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this announcement relates is available only to relevant persons and will be engaged in only with relevant persons.

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